

26TH ANNUAL



Office Use Only

Date: _____
Amount: _____
Cash/Check #: _____
Booth Type: _____
Booth Size: _____
Booth #: _____
Electric: _____

**Saturday, October 28, 2017
Downtown Historic District
Russellville, Arkansas**

Please check appropriate exhibit/vendor box below:

- Arts & Crafts Exhibit 10'x10' (number of spaces) _____ x \$75.00 = \$ _____
- Candidates & Political Parties 10'x10' (number of spaces) _____ x \$125.00 = \$ _____
- Commercial Exhibit 10'x10' (number of spaces) _____ x \$125.00 = \$ _____
- Commercial Food Vendor 10'x15' space @ \$250.00 = \$ _____ Plus 15% of gross revenue, due at close of festival at 5:00 pm.
- Non-profit Organization Exhibit (*No Sales*) 10'x10' (number of spaces) _____ x \$75.00 = \$ _____

All food items must be pre-approved for non-duplication of services.

- Please check for electrical. Number of 110 volt/20 amp circuits needed _____ x \$25.00 = \$ _____

*Don't forget to add the electrical charge to your payment total

What will you be plugging in? _____

Business Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Business Phone: _____ Other Phone: _____ Email: _____

Web Site Address: _____ Tax ID #: (if applicable) _____

Please list the craft, commercial, and/or food items that you intend to exhibit: _____

For additional information please call the Main Street Russellville office at (479) 967-1437.

Please make checks for registration payable and mail with completed application to:

Main Street Russellville, P.O. Box 694, Russellville, AR 72811

**EXHIBITOR APPLICATIONS SHOULD BE SUBMITTED NO LATER THAN
OCTOBER 13th.**

My signature verifies that I have read and understand this agreement of participation:
(Make a copy of this signed document for your records.)

Print Name

Signature and Date (required)

Please read and understand the following:

- Each exhibitor will be assigned a 10x10 booth space in Downtown Russellville on either North Denver Ave., West C St., or West B St. All commercial food vendor spaces are assigned on a case by case basis following a consultation with event staff.
- Fall Fest offers no guarantee of sales.
- Space will be issued based on the needs of the exhibitor and as available infrastructure (electricity, water, etc.) allows. Space assignments are totally at the discretion of Fall Festival staff. Space location requests may not always be accommodated.
- There is a limited amount of electricity available at an additional fee of \$25.00 for each 110 electrical outlet plug in.
- 100 ft. **heavy duty** extension cords must be provided by the exhibitor.
- Tables and any covering (umbrella or tent, etc.) must be provided by the exhibitor.
- Early set up is from 6:00 pm to 8:00 pm the Friday evening before the festival day.
- Set up the morning of the festival is from 6:30 am to 8:00 am. All exhibits must be set up by 8:00 am and remain until 5:00 pm the day of the event. The streets will be closed to all traffic (excluding foot traffic) at 8:00 am and will not re-open until after 5:00 pm.
- Exhibitors should enter for set up at Gate 3, which is at Main St. and Denver Ave. Festival staff will be stationed at this location to check you in and direct you to your exhibit space. After set up, please exit the festival area through Gate 6, which is at Commerce and Parkway.
- **Main Street Russellville, a 501 (c)(3) non-profit organization, reserves the exclusive right to sell Coca-Cola soft drink and bottled water products at the festival. Exhibitors shall not sell or give away Coca-Cola products or bottled water unless otherwise noted.**
- **This is a rain or shine event. No refunds will be given due to inclement weather. The festival will be canceled only in the event of dangerous weather conditions.**
- For more information, please contact Main Street Russellville at 479-967-1437, email us at: mrsrvl@centurytel.net or follow our Facebook page: <https://www.facebook.com/FallFestRussellville/>